

jazz
institute
of **chicago**

2021

**VIRTUAL
GALA**

**CHICAGO
LOVES
JAZZ**

THURSDAY, NOVEMBER 4TH | 6:30 PM

SPONSORSHIP OPPORTUNITIES

WHO IS THE JAZZ INSTITUTE OF CHICAGO?

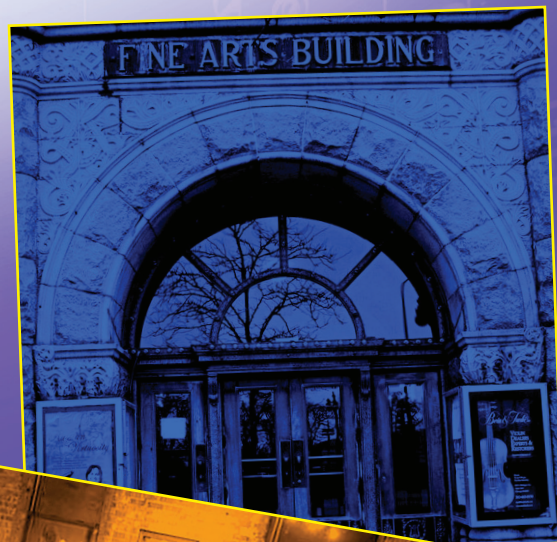
Founded in 1969 to promote and nurture jazz in all its forms, the Jazz Institute of Chicago continues to shine a light on this vital American art form through education and public programming, including programming the Chicago Jazz Festival.

We bring the jazz experience directly to communities through free programs and concerts in venues and schools throughout Chicago. Our programs keep Chicago jazz musicians working through a wide array of performance opportunities and ensure the future is bright within-school and out of school programs for young musicians.

Your support of the Gala will also support our Jazz Links education programs, allowing us to expand and empower Chicago's talented students and teachers, preserving Chicago's rich jazz legacy and investing in its bright future. Sponsors and donors will reach thousands of influential arts and cultural leaders across Chicago and the country.

Learn more about our programs at www.jazzinchicago.org.

Follow our gala updates at www.jazzinchicago.org/2021Gala



LET'S CELEBRATE OUR FAVORITE MUSIC AND OUR FAVORITE CITY!

Join us for a joyful tour of Chicago's well-loved corners and jazz spaces hosted by Chicago musicians and industry glitterati. This virtual program will serve as a musical love letter to our city and the music that brings us together while serving to highlight the mission and vision of the Jazz Institute of Chicago. Together we will travel through the city stopping at jazz clubs, city landmarks and the hidden corners that we have missed so much, while presenting Chicago jazz luminaries and performers.

The gala features a pre-event virtual reception by stellar Jazz Links students, performances by Chicago jazz greats, including JIC Jazz Links students and alumni, plus:

- Pre-event virtual reception performance
- Presentations of our Jazz Excellence Awards which recognize the valuable contributions made by members of our jazz community.

While the event will be free to the public and anyone will be able to log-on, presold VIP Donor packages will include:

- A variety of company branding and individual acknowledgement opportunities
- Exclusive Party Packs with interactive games and fun party supplies

Gala Emcees

BOBBI WILSYN
RAJIV HALIM

Performances by

MEAGAN MCNEAL
and her band of Chicago all-stars
The Jazz Links Jam Session House Band
Plus **Jazz Links Students & Alumni**

The 2021 Jazz Excellence Award recipients are:
Walter Dyett Achievement in Education Award
JOAN COLLASO, Timeless Gifts
























Irma Pickens Outstanding Jazz Advocate
CHRIS ANDERSON, Jazz Record Art Collective

This year's gala will be held online on
THURSDAY, NOVEMBER 4
6:30PM

Proceeds from the event support our Jazz Links education programs and community and online programming. Your support of the Gala shows your commitment to the future of jazz and the local arts and cultural community to over 50K social media followers, 6K email recipients and more.



2021 "Chicago Loves Jazz" Virtual Gala Program Sponsorship Levels

Sponsorship Tiers	Big Band	Ensemble	Septet	Trio	Solo
	\$25,000+	\$10,000+	\$7,500+	\$3,000+	\$1,500+
Lead Sponsorship Acknowledgement					
Opportunity for a 60-second speaking appearance during video program					
Dedicated social media* posts for corporate sponsors					
Logo in email blasts*, social media promotion					
Slide with name/logo displayed during video program music performance					
Logo on electronic invitation and any printed materials**					
Logo on JIC website					
Name displayed during credits.					
Host Committee listing on website, social media, and during the program.					
VIP Sponsor Party Pack	For party of 10	For party of 10	For party of 6	For party of 6	For party of 2

* Twitter 7K, FB 23K, Instagram 25K, email list 10K

** due dates will vary

Please direct sponsorship inquiries to Heather Ireland Robinson at heather@jazzinchicago.org or (773)808-8096 Jazz Institute of Chicago is a 501 (c) (3) organization.